

# Business Plan Template

## Overview

Writing a business plan can be key to the success of your business and will help you monitor your performance.

As a living document, it will need updating and changing as your business grows. Your business plan will allow you to explain your business opportunity, what products or services you will sell, how they'll be marketed and sold, which customers you'll target and what competition you face. You should also be able to provide evidence that your business idea is financially viable.

## Need more help?

Read our [guide on How to Write a Business Plan](#), you can also download our Business Plan Template free of charge below.

## Download our Business Plan Template



**Download our Business Plan Template**

## Relevant Links

[> Guide to Writing a Business Plan](#)

---

[> Guide to Writing a Marketing Plan](#)

---

**Keep up-to-date with business information, news and events  
sign up for the Jersey Business newsletter.**

**Subscribe →**