

## How to visit international markets

### Industry bodies & trade shows

Whether you are trading in goods or services getting them to international markets can be a complex undertaking with many considerations. It is vital to access key market intelligence by industry and by region and discover new global market opportunities.

Here are some industry bodies and annual exhibitions which may be able to assist you reach your chosen market.

### Going Global Live

Going Global Live is the number one show in Europe for businesses that are looking to expand internationally, export products or set up overseas operations.

This free exhibition and conference is usually held in November and provides businesses with everything they need to know about trading in some of the world's most lucrative cities, countries and regions; Going Global brings the most forward-thinking minds on doing business abroad under one roof.

[Going Global Live](#)

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