

Leadership isn't Management

16:00 - 18:00 | 20/02/2024 | Pomme d'Or Hotel

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Explore leadership vs. management with renowned Lord Digby Jones - Get your tickets now!



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Join Leadership Jersey for an enlightening evening with the renowned Lord Digby Jones, where we delve into the captivating world of leadership and its distinction from management.

About the Event

Lord Digby Jones, a distinguished figure with a wealth of experience across various fields, including business, armed services, sports, and politics, is all set to share his profound insights. Drawing upon his extensive career, Lord Digby Jones will illustrate how leadership and management differ in a multitude of contexts.

Why Leadership Matters

Leadership and management are inextricably linked, but Lord Digby Jones will illuminate why each holds a unique importance. He will shed light on how poor management can be discreetly concealed, making it more challenging to rectify, while poor leadership manifests itself immediately and can cause instant damage.

Speaker Profile

Lord Digby Jones has an impressive resume, having served as the Director General of the Confederation of British Industry from 2000 to 2006 and as the Minister of State for UK Trade & Investment from 2007 to 2008. He was also a Member of the House of Lords from 2007 to 2020. Lord Jones is the author of two impactful books, "Fixing Britain – the business of re-shaping our nation" and "Fixing Business – making profitable business work for the good of all." His candid and forthright views make him a captivating speaker you won't want to miss.

Join Us for an Insightful Evening

This event promises to be both enlightening and thought-provoking. Lord Digby Jones will challenge your perspectives on leadership and management, leaving you with a deeper understanding of their critical roles in our professional and personal lives. We extend our heartfelt thanks to our sponsors, BDO, and our partners, All Island Media, for their invaluable support in making this not-for-profit event possible, benefiting the charity Holidays for Heroes.

Reserve Your Spot Now!

Don't miss this exceptional opportunity to gain insights from a prominent figure in the world of business and politics. Secure your spot today for an unforgettable evening of exploration into the realms of leadership and management. Lord Digby Jones is ready to captivate your mind with his wisdom!

Grab your tickets now and join us on February 20th. See you there!

Who's presenting?

Lord Digby Jones

Former CBI Director General & Business Speaker